

# CHRISTINA GRIGOLI

Experienced graphic designer skilled in blending creativity with strategic design to capture each brand's identity. I offer a broad range of services, including illustrations, email design, photo editing, and more, across both print and digital platforms.

## CONTACT

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## EDUCATION

### SUNY PLATTSBURGH

*BS: Digital Media Production  
with minor in Graphic Design.*

### COOPERSTOWN HIGH SCHOOL

*Graduated with academic honors, Class of 2014*

## SKILLS

- Branding
- Collaboration
- Leadership
- Digital Marketing
- Photo Retouching
- Adobe Creative Suite
- Web Design
- Print and Digital Design
- Illustration
- Packaging Design
- Visual Storytelling
- Digital Artist
- Social Media
- Email Design
- Photography
- Creative Problem Solving
- Organization
- Typography

## WORK HISTORY

### PRODUCTION DESIGNER

*Eccolo*

*October 2024 - present*

- Prepare print-ready files in Adobe Illustrator, ensuring technical requirements such as resolution, bleed, trim lines, color mode, Pantone colors, and packaging specifications are met.
- Design and assemble product mockups for prospective buyers.
- Proof and edit print files during production, using Adobe Illustrator and Photoshop to ensure consistency and quality.
- Troubleshoot design issues including color corrections, font rendering, and scaling adjustments, ensuring seamless production.
- Collaborate in brainstorming and developing solutions for new product designs and improvements.

### GRAPHIC DESIGNER

*Quotable Cards*

*August 2022 - September 2024*

- Design branded marketing collateral such as catalogs, advertisements, sell sheets, presentations, and signage using Adobe Creative Cloud.
- Manage website updates including banners, imagery, product pages, and applications through Shopify.
- Create, write, code, and schedule branded content for B2C and B2B email lists using Mailchimp.
- Create international catalogs biannually, requiring careful proofreading and organizational skills.
- Generate high quality print-ready product files using Adobe Photoshop and InDesign.
- Photograph and edit images in Adobe Photoshop.
- Liaise with oversea vendors on product development.
- Prepare diagrams, infographics, and floor plans for trade shows using Adobe Indesign.
- Streamline design processes for increased efficiency and faster project turnaround times.

### GRAPHIC DESIGNER

*Innovations in Wallcoverings, Inc.*

*October 2020 - July 2022*

- Create print collateral such as catalogs, postcards, and invitations using Adobe Creative Suite.
- Create digital collateral such as newsletters, press releases, web pages, email signatures, and social media graphics using Adobe Creative Suite.
- Lead designer for marketing email campaigns.
- Assist the marketing director in organizing photoshoots for each collection.
- Color correct and retouch imagery to most accurately depict product texture and color.
- Dictate creative direction of each collection through color, images, typography, and layout for all materials.

### ASSISTANT MANAGER

*Java Studios*

*June 2019 - October 2020*

- Photograph artist exhibits and events using DSLR cameras.
- Direct video shoots and oversee post-production for promotional materials.
- Principal scheduler and coordinator overseeing appointments, calendar management, and email correspondence at the executive level.